



Gerry Seymour

THE MODERN WARRIOR COACH™

Professional Development | Executive Coaching | Keynotes & Seminars

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Gerry Seymour has more than two decades of experience as a management consultant, and more than 10 years of coaching and mentoring experience. He has worked with Fortune 500 companies, millionaire entrepreneurs, and small business start-ups. He combines this real-world business experience with wisdom from all areas of life, including his 30+ years of martial arts, earning him the moniker “The Modern Warrior Coach™”.

Gerry is the author of *Success 101 - Day-by-Day* and co-author of the *Big Little Chance* series. His engaging style and depth of knowledge allow him to deliver even complex and abstract concepts in a way that his audience can easily grasp - finding clarity is a personal talent.

“Whether you are a business owner, entrepreneur, executive, or employee - your income level is largely determined by the size of the obstacle that can stop you from reaching your goals.”

What attendees are saying:

“I’m walking away with the tools and skills I need to develop myself and my employees.”

“Gerry is a great speaker, would like to have him back in our area.”

“Gerry held people’s attention and was able to answer all questionas and gave great feedback on approaches managers were already using.”

“Great job, Gerry! The best seminar I’ve attended so far!”

“Best speaker I have had so far. Well versed in his topic. Spoke with authority. Gave good examples and excellent suggestions. I will encourage others to come hear him.”

“I can’t wait to employ some of these techniques at work!”

“Very useful, very practical. I would love to have Gerry come to our organization.”

“Loved the seminar, helped very much with my new position. Thanks, Gerry, you’re the best!”

More about Gerry

- CPBA/CPMA certifications
- Master Instructor and Founder, Shojin-ryu
- Director, Public Speakers Association
- 2015 Nominee - John Maxwell Leadership award
- 2015 Nominee - Public Speakers Association Collaborator of the Year
- Married, lives in Hendersonville, NC

Sample of Industries Served

- Banking
- Insurance
- Government Contractors
- Hospitality
- Pharmaceuticals
- Manufacturing
- Sales

Most requested!

Speaking & Seminar Topics

Balance is not a myth.

“Finding balance in today’s world”

In this popular session, Gerry shares the 5 most common myths about “Balance”. Attendees learn to define balance in their own terms, understand the absolute importance of creating balance, and see the real dangers - to individuals and organizations - if balance is not present.

Attendees will learn:

- What balance is - and isn’t
- Why balance is so misunderstood
- How to start creating balance now!
- How to use balance to improve productivity, satisfaction, and long-term effectiveness

Gerry discusses the roles of alignment, integrity, personal and institutional values, and long-term goals. Participants leave the session with a set of specific actions to start creating more balance (and productivity!) in their lives immediately.

The Modern Warrior Rules™ series

Modern Warrior Rules™ for Leadership
Modern Warrior Rules™ for Service
Modern Warrior Rules™ for Personal Growth
Modern Warrior Rules™ for Balance
Modern Warrior Rules™ for Relationships

Each topic walks the participants through a set of key principles for success in that area. Originally designed around a one-hour delivery, each topic can be summarized in less than 30 minutes, or covered in depth in a full-day interactive workshop.

Other keynote/seminar topics:

Your Most Important Tool

The importance of personal development for business success

The Passion Principle

Why most people fall short of their goals, and why you won’t

You Don’t “Have to”

“Need to” versus “Have to”...more than just words

From Vision to Execution

Building daily discipline to achieve your goals

The Fallacy of “Fake It ‘til You Make It”

Replacing deception with growth

Success, Day-by-Day

Simple daily strategies for personal growth

(Re)Defining Success

Clarity on a misunderstood topic